

# 2023 YOUTH LEADERS' MENTORSHIP & LOCAL GCED PROJECTS

## ACTIVITY REPORT

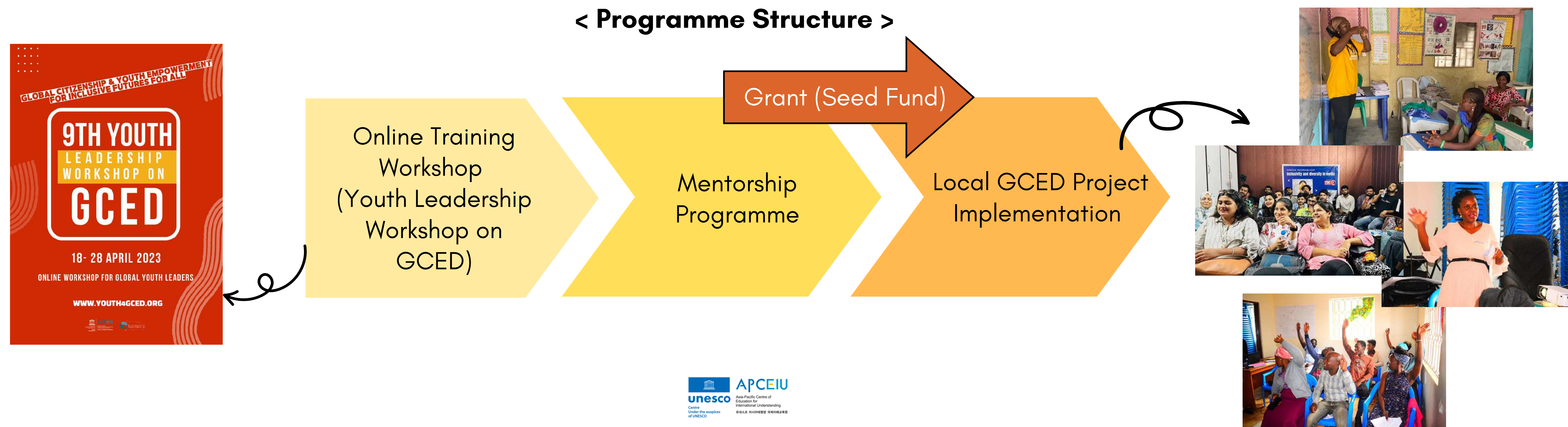
# 2023 Youth Leaders' Mentorship & Local GCED Projects

## 2023 Youth Leaders' Mentorship & Local GCED Projects

This report summarizes 10 GCED projects implemented in different parts of the world by the alumni of APCEIU's Youth Leadership Workshop on GCED in 2023. Ranging from community advocacy for global citizenship to youth-led campaign projects, 10 GCED initiatives have been taken by the team of 10 young leaders in their own communities in Asia, Europe, Africa, Latin America, and the Caribbean.

## APCEIU's Youth Leadership Workshop on GCED

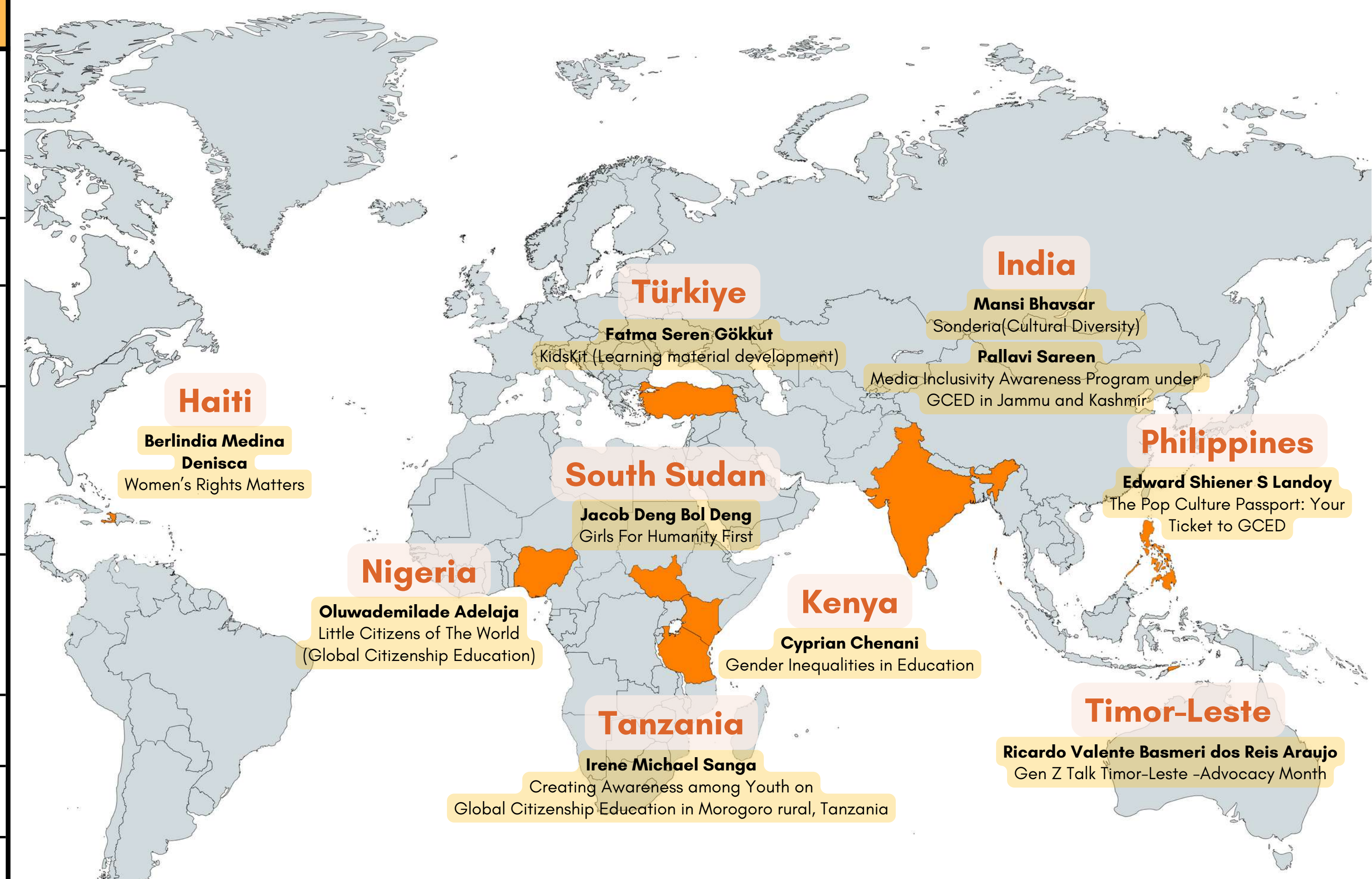
APCEIU offers GCED training programmes targeting youth leaders around the globe to encourage them to achieve the SDGs through global citizenship and GCED. Since 2015, the Youth Leadership Workshop on GCED has been held every year in the Republic of Korea, inviting 50 young global leaders to take part in an intensive training programme where they share their actions, deepen their knowledge on global/local issues, enhance their motivation to take actions for a change, and establish the young leaders' network on GCED. Since 2021, it has been shifted to a comprehensive training programme composed of online training workshops, mentorship, and local project implementation.

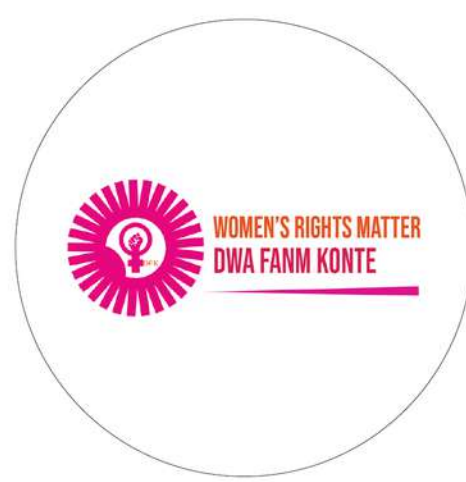


# 2023 Youth Leaders' Mentorship & Local GCED Projects

## Mentee/Grantee List

#	Name	Country	Project Title
1	Berlindia Medina Denisca	Haiti	Women's Rights Matters
2	Mansi Bhavsar	India	Sonderia(Cultural Diversity)
3	Jacob Deng Bol Deng	South Sudan	Girls For Humanity First
4	Oluwademilade Adelaja	Nigeria	Little Citizens of The World(Global Citizenship Education)
5	Pallavi Sareen	India	Media Inclusivity Awareness Program under GCED in Jammu and Kashmir
6	Edward Shiener S Landoy	Philippines	The Pop Culture Passport: Your Ticket to GCED
7	Irene Michael Sanga	Tanzania	Creating Awareness among Youth on Global Citizenship Education in Morogoro rural, Tanzania
8	Cyprian Chenani	Kenya	Gender Inequalities in Education
9	Fatma Seren Gökküt	Türkiye	KidsKit (Learning material development)
10	Ricardo Valente Basmeri dos Reis Araujo	Timor-Leste	Gen Z Talk Timor-Leste -Advocacy Month





# WOMEN'S RIGHTS MATTER (Dwa Fanm Konte-DFK)

## TRANSFORMING LIVES, EMPOWERING WOMEN

### PROJECT OVERVIEW

This project aims to raise awareness about gender-based violence, with a particular focus on economic violence that women often face, either from their partners or in the workplace. Economic violence, while less visible than other forms of abuse, has a profound and lasting impact on women's lives. It can manifest as restricted access to financial resources, financial coercion, or even the loss of career opportunities due to gender discrimination.

### ISSUE

Lack of professional opportunities for women and lack of education on this category of violence.

### CHALLENGES

The socio-political situation of the country, marked by conflicts between gangs and a high incidence of kidnappings, has created significant challenges. Participants and stakeholders face difficulties in moving around, and there is a pervasive sense of fear in the community.

### PROJECT ACTIVITIES

#### Key Activity 1

Published 2 articles on women's rights

#### Key Activity 2

Social media campaign to spread awareness

#### Key Activity 3

Conducted a workshop for young girls



### CAMPAIGN PARTNERS

- A-Z INFOS
- DC Image
- Dumeus photography

### IMPACT MEASUREMENT



# 30

young people participated



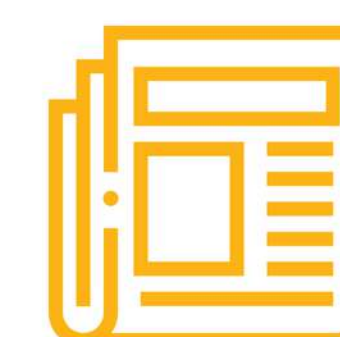
# 95%

said they gained more knowledge about economic violence



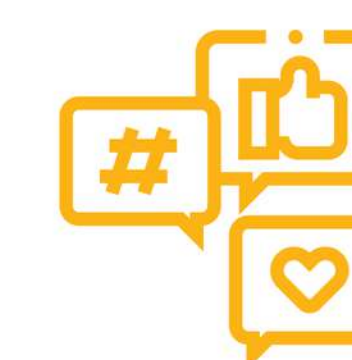
# 90%

are working on their entrepreneurial projects



# 2

articles were published by the media



# 50

new subscribers on social media



# 10

new members



# SONDERIA

## PROJECT OVERVIEW

Sonderia was initiated to combat cultural intolerance and prejudice among children aged 7-12. Its primary objectives are to promote cultural diversity, foster empathy and understanding, inspire creativity, bridge societal gaps, and contribute to a more inclusive and compassionate society. To achieve these goals, Sonderia engaged in two main activities: producing children's media content focused on these issues and conducting virtual cultural exchange program for kids worldwide.

## ISSUE

Cultural intolerance and prejudice among children aged 7-12.

## CHALLENGES

Delay in animation production



## PROJECT ACTIVITIES

### Key Activity 1

Organized a two-day Virtual Cultural Exchange program for kids across the Globe

### Key Activity 2

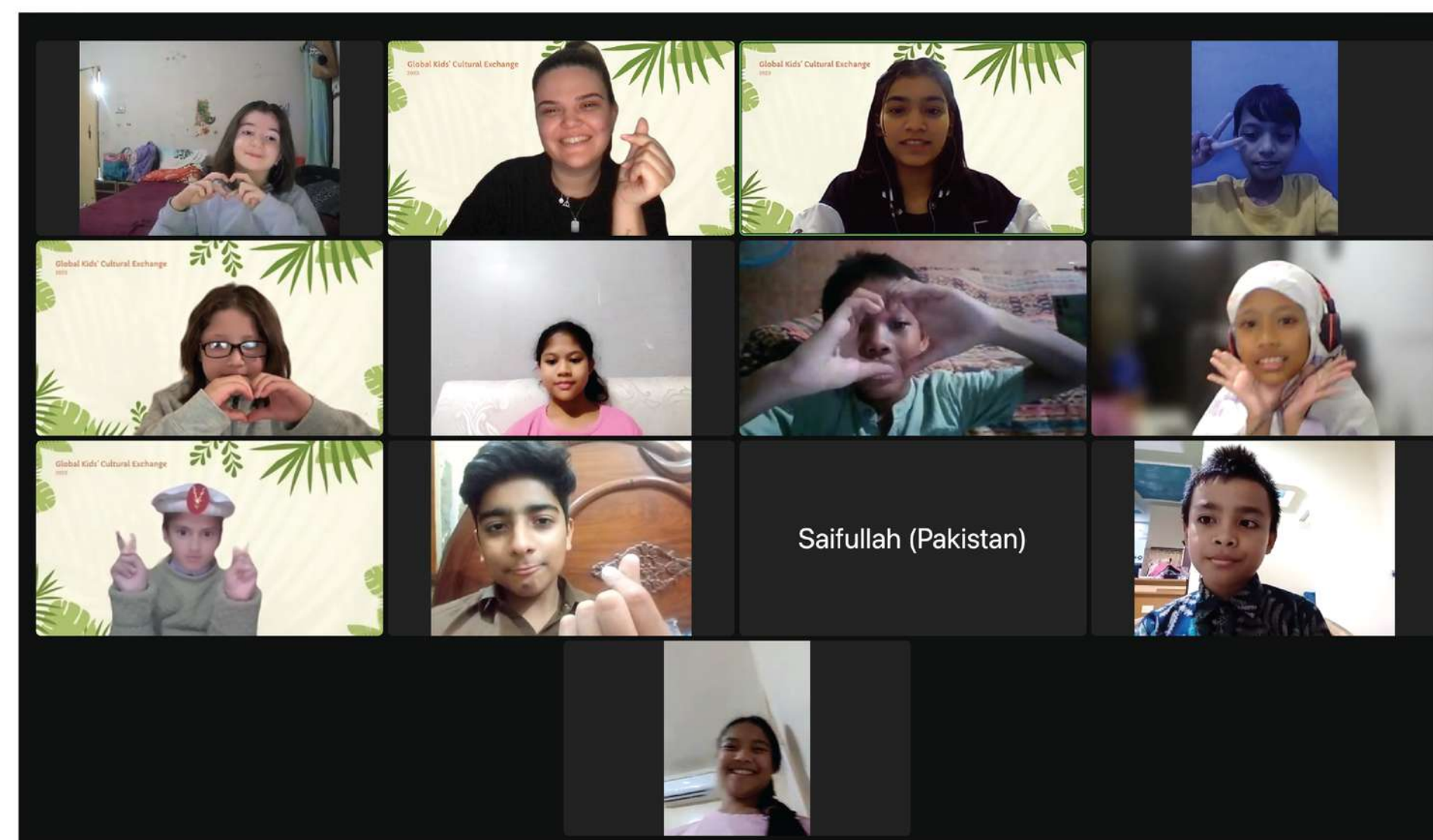
Produced and published one episode of an animated series addressing the issue of intercultural conflict

### Key Activity 3

Produced 6 short-form and 2 long-form videos related to the topic

### Key Activity 4

Published infographic posters on social media addressing the issue



## IMPACT MEASUREMENT



# 18

kids from 6 countries attended the virtual cultural exchange program



# 80%

of the kids were actively participating in discussions about current issues and were eager to learn about GCED



# 134,000+

people reached through social media



# 74

new followers on Instagram, 39 subscribers on YouTube



# 191

views on the video form content created related to cultures



The Blue Moon Society



@sonderia.tv



SonderiaTV



# GIRLS FOR HUMANITY FIRST (GHUFI)

## PROJECT OVERVIEW

Child and forced marriages in South Sudan undermine the rights and well-being of countless young girls, hindering education, health, and self-determination. This campaign aims to break the cycle of exploitation by employing a multifaceted strategy: raising awareness, advocating for policy reforms, and empowering individuals. This initiative serves as a catalyst for change, mobilizing individuals, communities, and governments to dismantle the structures that enable child and forced marriages, fostering a world where every child can grow up in a safe, nurturing environment.

## ISSUE

Lack of Awareness regarding gender equality and high rate of school dropouts among young girls because of forced marriages.

## CHALLENGES

- Cultural and Social Resistance
- Limited Access to Remote Areas
- Sustainability and Resource Constraints

## PROJECT ACTIVITIES

### Key Activity 1

Organized a radio talk to reach remote area

### Key Activity 2

Conducted training workshops & social media campaigns to prevent and mitigate forced and child marriages

### Key Activity 3

Coordinated focus group discussion sessions in schools

### Key Activity 4

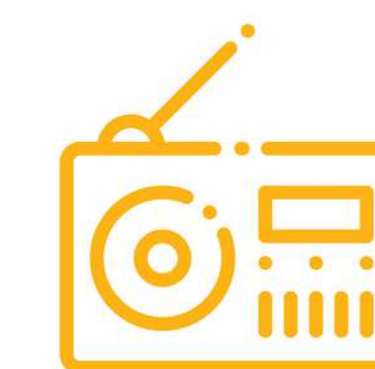
Engaged community leaders and religious leaders in the community centers

### Key Activity 5

Published posters for facebook page



## IMPACT MEASUREMENT



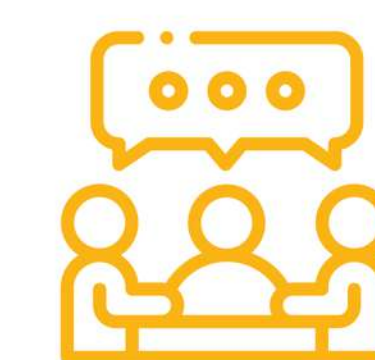
**1000+**  
reached through a radio talk show



**198**  
new followers on Facebook



**6000+**  
people reached online



**30**  
students reached for focus group discussion



**25**  
participants reached through the workshop

## CAMPAIGN PARTNERS

- IMA World Health RH clinic in Mingkaman
- Education Needs All ( ENA)
- Hidden Light Secondary School
- Help Africa Initiative Limited Access to Remote Areas



# LITTLE CITIZENS OF THE WORLD

## PROJECT OVERVIEW

This project utilizes the power of education and storytelling to shape children to become Global Citizens. This book instills in children the values of empathy, tolerance, and inclusion. The 46-page book is divided into four major chapters, sixteen sub-headings, and two captivating stories. At the end of each chapter is an activity to aid the reader's comprehension and retention. Also included in the book is a poem on GCED and a child-friendly advocacy action plan to encourage the readers to take action on issues affecting their community. An online campaign has been ongoing to create awareness of GCED across Africa and over 1,000 families have been reached across different social media platforms

## ISSUE

Lack of awareness and global sense of belonging among children particularly in marginalized communities

## CHALLENGES

- Finding a good and affordable illustrator
- Inflation in the prices of services rendered.

## PROJECT ACTIVITIES

### Key Activity 1

Printed 100 copies of Little Citizens of the World

### Key Activity 2

Organized a book-reading event

### Key Activity 3

Designed infographic posts for Instagram

### Key Activity 4

Distributed copies of the book across three states in Nigeria

### Key Activity 5

Started a campaign to reach more children across Africa

### Key Activity 6

Hosted an Instagram live to talk about the book and create awareness on GCED



## IMPACT MEASUREMENT



# 52

children attended the book-reading event



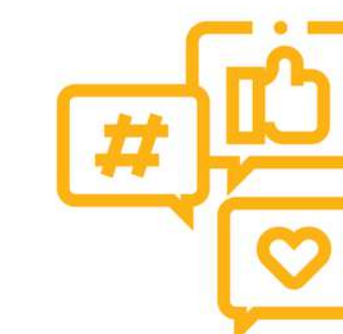
# 90%

of the participants could identify the SDGs and articulate what GCED means to them



# 300+

new followers across all social media platforms (Instagram, Twitter, LinkedIn)



# 29,661

accounts reached on social media



# #10kGlobalCitizensAfrica

online campaign to fundraise for awareness initiative



# 300

books printed & distributed



@demiadelaja\_



Oluwademilade Adelaja



# MEDIA INCLUSIVITY AWARENESS PROGRAM UNDER GCED IN J&K

## PROJECT OVERVIEW

Inclusive Media Matters is a campaign that aims to promote inclusivity and diversity in media in Jammu and Kashmir. This campaign seeks to raise awareness and empower journalism students and young journalists to challenge issues of poor and little representation and inclusion of marginalized groups such as women, ethnic minorities, and persons with disabilities in mainstream media, because the media plays a crucial role in shaping public opinion and influencing social norms. This campaign aims to put a stop to media propagating stereotypes, biases, and discrimination on marginalized groups.

## ISSUE

Biases in media and lack of fair representation of diverse groups and individuals in newsroom

## CHALLENGES

Ensuring that the turnout targets were met as well as organising the workshops within budget constraints.

## PROJECT ACTIVITIES

### Key Activity 1

Conducted offline workshops on media inclusivity covering topics such as how to avoid stereotypes and biases, how to use inclusive language and imagery, how to source diverse perspectives and voices.

### Key Activity 2

Invited guest speakers from diverse backgrounds to share their experiences and insights on media inclusivity and representation.

### Key Activity 3

Coordinated online webinars with journalism students and posting videos of interactions on social media.



## CAMPAIGN PARTNERS

- Guest Lecturers:
  - Syed Junaid Ahmed Hashmi; Surinder Sagar
- Media Partner: The Straight Line



## IMPACT MEASUREMENT



# 53

participants in workshop & webinar  
(25 participants of the offline workshop; 28 Participants of the online webinar)



# 3000

views of YouTube videos



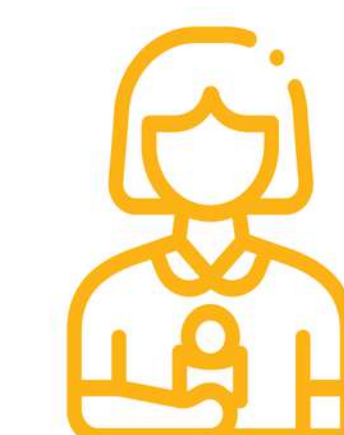
# 4000

people reached on Instagram and Facebook



# 88%

participants felt more confident about reporting in indigenous languages post workshop



# 89%

participants felt more comfortable covering news from rural areas post workshop



# 79%

respondents thought having an inclusive newsroom would impact the quality of reporting







## THE POP CULTURE PASSPORT: YOUR TICKET TO GCED

### PROJECT OVERVIEW

The Pop Culture Passport aims to promote Global Citizenship Education (GCED) in the Philippines by using popular culture as a means of accessing and understanding GCED. It suggests that by engaging with popular culture, students can develop the necessary skills and knowledge to navigate the global landscape and become responsible global citizens

### ISSUE

Lack of awareness of Global Citizenship Education in the Philippines due to lack of GCED resources, absence of role models and mentors, and lack of GCED pathways for students to learn GCED.

### CHALLENGES

- Lack of social media engagement
- Time management
- Content production

## PROJECT ACTIVITIES

### Key Activity 1

GCED and Pop Culture Seminar with 25 students

### Key Activity 2

Social media campaign on Facebook and Tiktok to spread GCED awareness

### Key Activity 3

Developed a website that will contain analyses and guide questions to help teachers and students teach and learn GCED concepts and principles

### Key Activity 4

Developed guidebook on GCED and Pop Culture; pending ISBN application



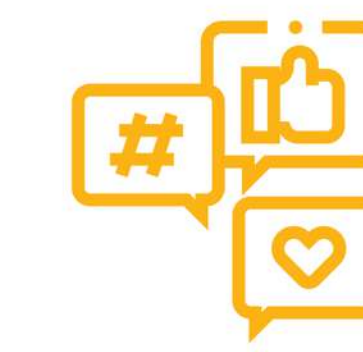
## IMPACT MEASUREMENT



**1**  
school partner for workshop



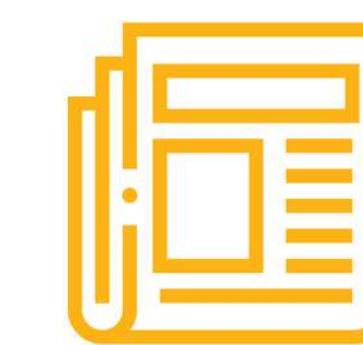
**25**  
student participants in the workshop



**69**  
followers on Facebook & TikTok with 390+ likes



**90.5%**  
respondents familiar with GCED after workshop



**1**  
research article analysing the seminar, to be published



**9**  
articles of TV shows, movies, and books



# CREATING AWARENESS AMONG YOUTH ON GCED IN TANZANIA

## PROJECT OVERVIEW

This campaign is designed to increase awareness and understanding of Global Citizenship Education (GCED) among Tanzanian youth, empowering them to be more active in global issue discussions and contributing to sustainable discussions. This campaign educates and equips youth to become peer educators and advocates for GCED through webinars, training, and digital advocacy. Its main goal is to cultivate more responsible, globally aware and actively engaged youth in Tanzania.

## ISSUE

Youth's lack of knowledge on global citizenship and lack of interest in discussing and solving global issues.

## CHALLENGES

- Permit issues for physical webinars

## PROJECT ACTIVITIES

### Key Activity 1

Conducted an international webinar to provide global context to Tanzanian youth

### Key Activity 2

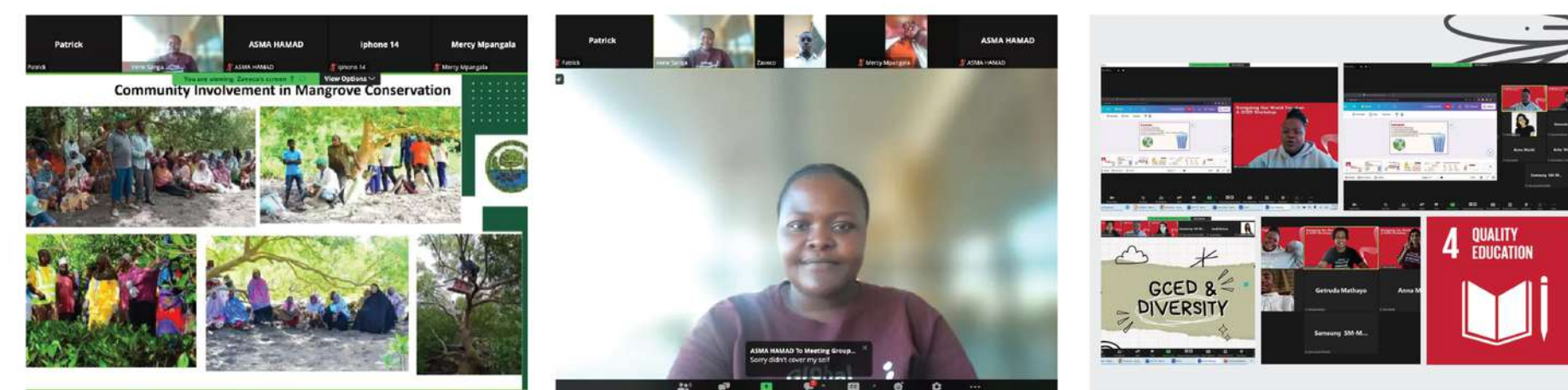
Organized a webinar with a mixture of English and Kiswahili to enhance knowledge on GCED and global issues solving in a local context

### Key Activity 3

Trained peer educators to enhance awareness of GCED

### Key Activity 4

Social Media campaign for the GCED intergration in the Tanzanian curriculum



**APCEIU**  
Asia-Pacific Centre of Education for International Understanding

**Navigating Our World Together**  
*A Global Citizenship Education Workshop*

Date: August 27, 2023 via Zoom  
Time: 2:00 pm (Philippines), 9:00 am (Tanzania), 11:30 am (India)

**Speakers**

 <b>Irene Sanga</b> Tanzania	 <b>Mansi B</b> India	 <b>Edward Shiener</b> Philippines
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Register:  


**TACKLING GLOBAL CHALLENGES THROUGH GLOBAL CITIZENSHIP EDUCATION**

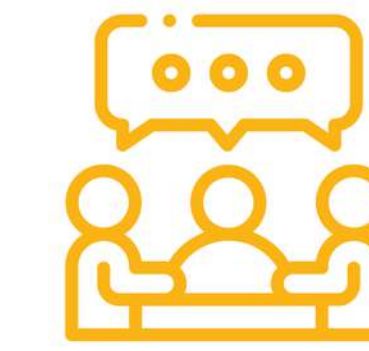
 <b>NICHOLAUS AMBIWENE</b> Coordinator PETpro Tanzania	 <b>IRENE SANGA</b> GCED Youth Network Fellow	 <b>HAMID W. HAMID</b> ZAVECO
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REGISTER: <https://shorturl.at/aFPT7>

SUNDAY DAY | OCT 22 | 03 PM  
Topics: GCED, Volunteering, Youth and Conservation



## IMPACT MEASUREMENT



# 15

youth peer educators were trained on the GCED concept



# 25

Tanzanian youth attended the international and country based webinar.



# 1214

followers on Instagram with 245 likes, 51 comments engagement on Instagram



# 45

views, 10 likes on GCED YouTube



# 193

followers, 548 post engagement, 39 likes, 17 reposts on X

## CAMPAIGN PARTNERS

- ZAVECO (Zanzibar Volunteer for Environmental Conservation)
- PETpro Tanzania



# EDUCATEHERS KENYA

## PROJECT OVERVIEW

This campaign is dedicated to rectifying educational disparities faced by girls in marginalized communities, with a particular focus on Turkana County. These areas have long been plagued by societal norms and discrimination that have systematically hindered girls from accessing education. Ultimately, this campaign envisions a more equitable and educated society where every girl can excel academically and make meaningful contributions to global citizenship.

Its objectives encompass promoting gender inclusion by challenging limiting stereotypes and fostering collaboration among stakeholders, including parents, teachers, and the Ministry of Education, in order to increase enrollment and retention of girls in schools across Turkana County. Moreover, the campaign's alignment with global goals, notably SDG 4 (Quality Education) and SDG 5 (Gender Equality), underscores its pivotal role in advancing these critical objectives.

## ISSUE

Lack of gender equalities in Education

## CHALLENGES

- Resistant to change from the community
- lack of enough training resources and limited funds

## PROJECT ACTIVITIES

### Key Activity 1

Conducted a youth training workshop for youths & parents on gender inequalities in education

### Key Activity 2

Offered an Online course to teachers & youths on gender-responsive pedagogy and inclusive teaching practices.

### Key Activity 3

Engaged the Sub-county Ministry of Education for signing the manifesto on gender inclusion in education

### Key Activity 4

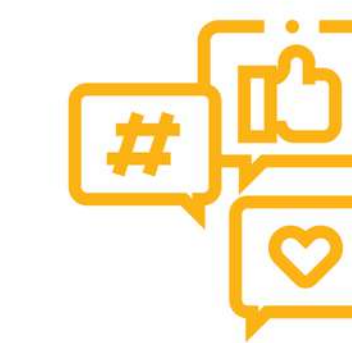
Social Media campaign for awareness and outreach initiatives



## CAMPAIGN PARTNERS

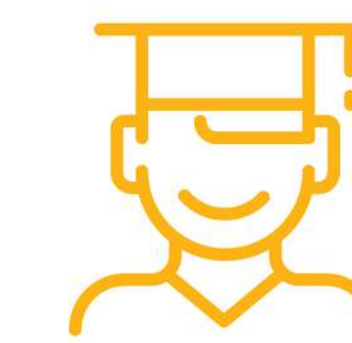
- AIC Kangiti Girls Secondary School
- Lokori Sub-County Education Office
- Lokori Community Development Program.

## IMPACT MEASUREMENT



# 5000+

Engagements with 9 content posts across social media platforms



# 20

Youths (students), 5 teachers, 5 parents, area chief, sub-county moe rep, and 2 community youths



# 34

participants participated in the Youth Workshop training



# 19

Teachers and youths participated in the online course through Google Classroom



# 4

Schools participated in post-workshop evaluation on retention



# 70%

of participants rated the workshop as "Highly effective," emphasizing its efficacy in generating awareness and inspiring action.



# 322

followers on social media ( 139 FB, 117 Ln, 18 Youtube and 48 X)



# KIDSKIT / SELSER

## PROJECT OVERVIEW

Kids Kit is an educational kit for children to understand the idea of being a Global Citizenship. Mainly, kids between 11 and 12 will be part of this activity's participants. We aim to reach children who can read and know their surroundings. Another aim of the project is to give teachers a proper document to use. We prepared a booklet for students both in english and in turkish. We distributed this booklet at the school we collaborated but we prepared a pdf version of the booklet that we will try to spread to the other schools and teachers. The main aim here is to give some knowledge about being a global citizen through this simple booklet. We took the information from previous trainings of APCEIU and UNs official pages.

## ISSUE

The main subject is teaching kids, "What is being a Global citizen?". Besides that, they will play games and ask questions, which will make the event more interactive.

## CHALLENGES

- Education approvals in Turkey.
- Education starting time in Turkey.

## PROJECT ACTIVITIES

### Key Activity 1

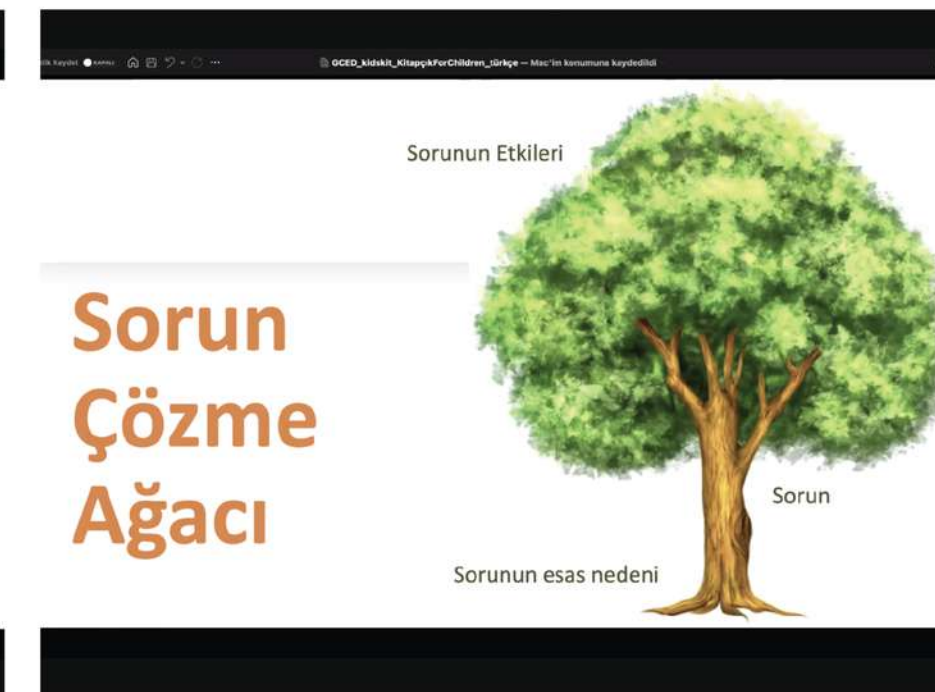
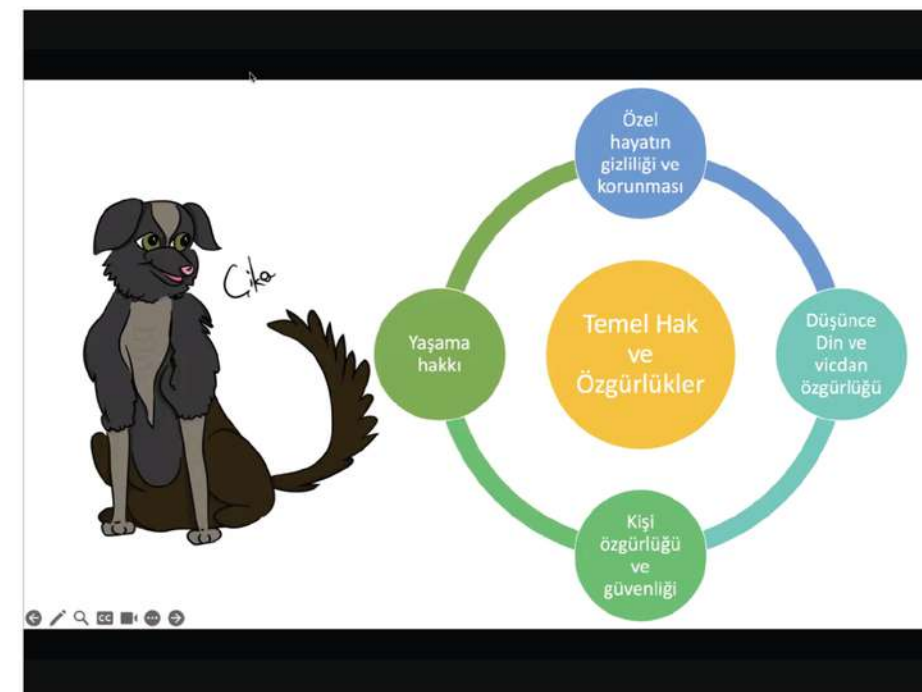
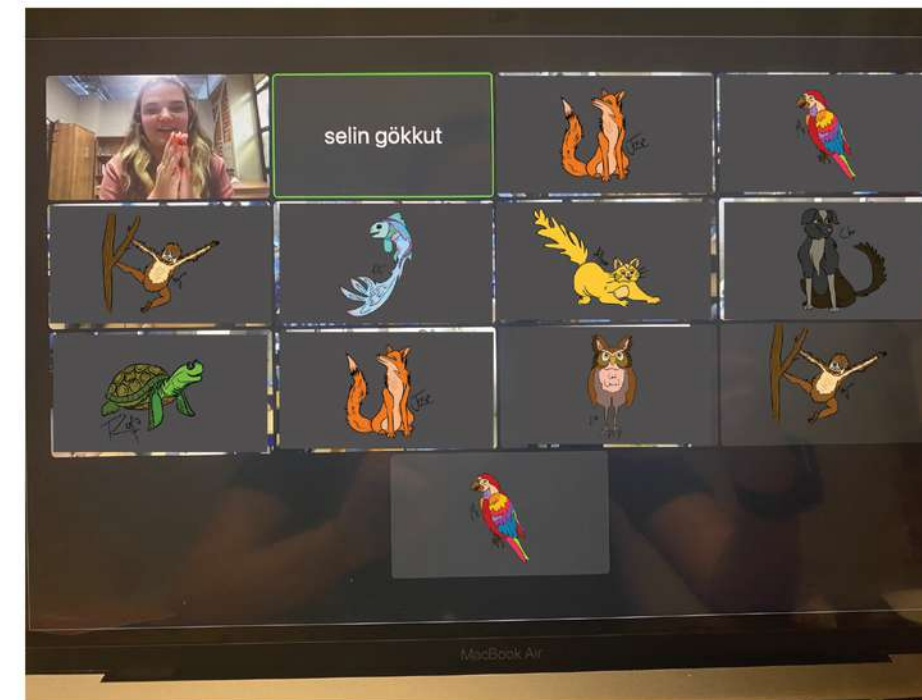
Online training with school students via Zoom

### Key Activity 2

Training of trainers with 12 teachers

### Key Activity 3

Solutions-based games like charades with students to raise awareness on global issues



## IMPACT MEASUREMENT



# 250

students across 11 classes participated



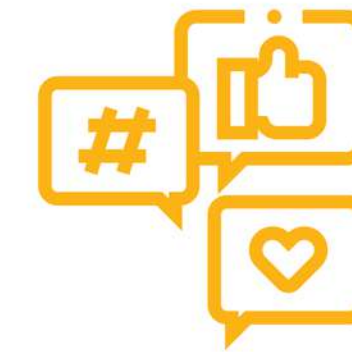
# 12

teachers recruited to participate, host activities and undergo Training of Trainers



# 26

followers on Instagram



# 18

posts with total of 180+ likes

## CAMPAIGN PARTNERS

- Denizati Schools
- Mansi Bhavsar (UNESCO-APCEIU Youth Leadership Workshop Participant)



@kidskitproject



# GEN Z TALK TIMOR-LESTE

## PROJECT OVERVIEW

This project is a one-month digital campaign about Human Rights, Climate Change, and Employability. The aims of this project are to create a space for Generation Z to connect and express their views, to continue utilizing the freedom of speech for a good cause, and to raise awareness about the Human Rights, Climate Change, and Employment issues in Timor-Leste.

## ISSUE

Youth's lack of interest in global issues such as human rights, climate change, employment and employability

## CHALLENGES

- Lack of manpower in creating content for Youtube and Instagram
- Lack of experience in design
- Expensive Internet connection

@genztalktimorleste @genztalktimorleste

Gen-Z Talk Timor-Leste

## PROJECT ACTIVITIES

### Key Activity 1

Produced 3 podcast episodes on Youtube.

### Key Activity 2

Featured 3 influential Gen-Zers who are passionate and expert in the area of Human Rights, Environmental Issues, and Volunterism and Professional work.

### Key Activity 3

Designed three infographics posts on Instagram about Human Rights, Climate Change, and Employment and Employability issues in Timor-Leste.



## CAMPAIGN PARTNERS

- Maria Abrantes, Human Rights activist
- Lobitos de Jesus Alves, Environmental activist and a YSEALI alumnus
- Elvis Belo, Consultant at the Australian Embassy in Dili

## IMPACT MEASUREMENT



**459**

followers on Instagram & Facebook



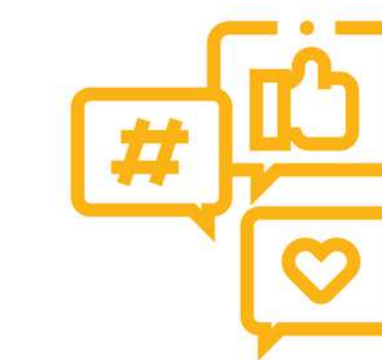
**76**

subscribers on YouTube with 110% increase



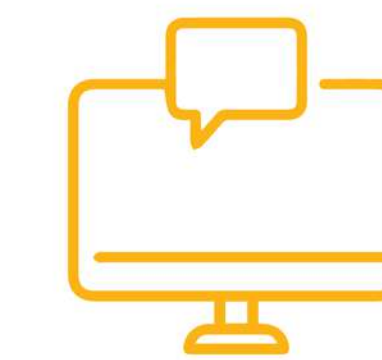
**480**

views on YouTube podcasts



**39,000+**

reach on Instagram for infographic posts



**1**

post shared by Timor Leste MP



**Oxfam Young Leaders Fellowship Program**

secured & additional grant funding for the project